

Workshop on 'How to Pitch Your Business Plan?' at SEMCOM

Charutar Vidya Mandal's SEMCOM organized workshop for reinforcing the Business Ideas incubated all throughout the year. Innovative ideas by SEMCOM students are part of a prestigious event ELECON Best Business Idea Contest. The workshop focused on 'How to Pitch Your Business Plan?' Success of startup depends upon not only a sound report but also how its promoters convince investors and customers, with this idea said workshop is organized. Shri Sanket Shah, a well-known consultant of startup ecosystem has served as an expert of the workshop. Mr. Shah has explained the importance of business pitch to attract investment into business; he also cleared the difference between marketing of startup and marketing of a product.

As an innovative interaction, all teams for final competition have prepared business pitch of their respective plan to be presented in 100 seconds. This innovative approach of faculty coordinator was well received by the expert and students. Budding entrepreneurs of SEMCOM enjoyed the innovative inputs and fruitful discussion. All the teams are gearing up for the Final Competition ELECON Best Business Idea Competition scheduled on January 30th 2018. Principal Dr Waheeda Thomas opines that such event gives opportunities for experimental learning and understanding of challenges in present business environment.' The event was well coordinated by Dr Yashasvi Rajpara, Mr Renil Thomas and Dr Komal Mistry.

